

PRESS RELEASE

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MeritBiz Joins the 2010 Americas Regional Forum for Global Specialist Markets

Toronto, CANADA – As the exclusive Canadian Partner in Global Specialist Markets (GSM), MeritBiz played an active role in the global network’s 2010 Americas Regional Forum, held April 28th – 30th in Sao Paulo, Brazil. Through a unique partnership approach, GSM represents a network of leading independent travel management companies from over 35 key markets around the world, including a very strong presence in North and South America. In addition to our role as the Canadian representative, Michael Merrithew, Chairman & CEO, Merit Travel Group also sits as Chairman of GSM, providing leadership to the Board of Directors and individual Partners worldwide.

MeritBiz was pleased to attend this energizing two day event, where Partners engaged in a knowledge exchange focused on best practices, benchmarking, and ensuring efficient processes through leading edge technology. The group created concrete action plans to ensure that all Partners continue to deliver the highest degree of service and efficiency to local, regional, and global GSM clients. With new Partners and several new shared clients in 2009, attendees celebrated the rapid expansion GSM achieved in the Americas, and reinforced the importance of continuing to do business under GSM’s unique operating philosophies and high industry standards.

“The GSM network has come a long way in a very short time and I was thrilled to see continued enthusiasm, energy, and momentum in Sao Paulo,” said André Webber, GSM Regional Director, Americas. “As we further develop the Americas Region in particular, GSM will continue to operate with strict service delivery criteria across all borders to ensure the continued growth of our organization while remaining committed to providing client-based, proactive travel management programs.”

About Merit Travel Group Founded in 1991, Merit has grown to become the largest privately-held specialty travel company in Canada. The combined Merit Travel Group serves over 500,000 individual and group travellers, with a staff of more than 450 travel professionals located at 56 offices across Canada. MeritBiz is the business travel management division of Merit, delivering innovative business solutions to companies looking for a customized program with high touch service and added value.

About GSM GSM represents a unique partnership of independent travel management companies that provide innovative, flexible and competitive solutions to meet International travel needs. Its custom programs deliver truly consolidated management information, increased purchasing power, high-touch service, and the best people, practices and technology in the marketplace.

For more information please visit www.gsm-partners.com and www.meritbiz.ca.