

FOR IMMEDIATE RELEASE

Michael Merrithew named Chairman for Global Specialist Markets (GSM)

Toronto, January 21, 2010 – Michael Merrithew, Chairman & CEO, Merit Travel Group Inc., has been appointed Chairman for Global Specialist Markets (GSM), a partnership of leading independent travel management companies (TMCs) from over 35 key markets around the world.

Merit is the exclusive Canadian Partner in GSM, and has been since they co-founded the global network in 2006. Over the past three years, GSM has rapidly expanded while maintaining its unique operating philosophy and ownership structure, as well as its strict partnership criteria.

As Chairman for GSM, Merrithew will be responsible for staff oversight, leadership and guidance to the GSM Board of Directors, as well as ensuring that GSM continues to reach its short and long-term objectives for growth and development, while representing the needs and interest of all Partners.

In addition to co-founding the network in 2006, Merrithew has held Board positions as the GSM Regional Director for the Americas Region, and will continue to act as the GSM Director, Global Marketing.

About Global Specialist Markets (GSM)

GSM represents a unique partnership of independent travel management companies in over 35 markets worldwide that provide innovative, flexible and competitive solutions to meet International travel needs. Its custom programs deliver truly consolidated management information, increased purchasing power, high-touch service, and the best people, practices and technology in the marketplace. For more information please visit www.gsm-partners.com.

About Merit Travel Group

Merit, founded in 1991, has grown to become the largest privately-held specialty travel company in Canada. The combined Merit Travel Group serves over 500,000 individual and group travellers, with a staff of more than 450 travel professionals located at 56 offices across Canada. For more information, please visit www.merit.ca.