



Canada's Largest Specialty Travel Group Celebrates 20 Years!

Toronto, July 16, 2011 - Recently, Merit Travel Group reached an important milestone – 20 years in existence! Our company has enjoyed continued success through rewarding acquisitions, developing innovative travel services to meet the needs of our diverse group of clients and fostering a culture that attracts the best employees in the industry.

To mark this achievement, we have established the Merit Travel Foundation. This initiative will specifically target education and the general well-being of children and youth in lesser developed countries especially those facing economic hardships and natural disasters.

Thank you to our clients and partners for your continued support and to our employees who deliver our promise to connect clients to exceptional travel solutions and experiences 365 days a year.

About Merit Travel Group

Merit, founded in 1991, has grown to become the largest privately-held specialty travel company in Canada. The combined Merit Travel Group serves over 500,000 individual and group travellers, with a staff of more than 450 travel professionals located at 54 offices across Canada. For more information, please visit www.merit.ca.

