

PRESS RELEASE



Ruud Titulaer named GSM's New Managing Director

The Board of Directors and Partners of GSM Travel Management are proud to announce the appointment of its new Managing Director, Ruud Titulaer. Already part of the GSM network, he is a strong supporter of the GSM partnership and its future strategies, visions and goals, making him the ideal candidate to drive the organisation forward.

At GSM Netherlands, Ruud led the sales and marketing team, supporting both local and global business development for GSM Netherlands and the EMEA region. With Ruud's wealth of experience and knowledge of GSM, we are delighted to welcome him to the network and look forward to him leading us in to an exciting and innovative future.

Ruud will assume his responsibilities at GSM Travel Management on February 1st 2012.

Ruud is quoted as saying "I'm very excited to start working with the huge potential of this amazing network. The truly entrepreneurial focus on quality of service and delivering value to customers is a real differentiator in making global travel programs work. My primary goal is to accelerate the current success and growth in our established markets and develop opportunities in new markets."

GSM Travel Management is a wholly-owned Partner company comprised of a carefully selected group of like-minded, expert travel management business leaders around the world, who share the same vision, and philosophy around service excellence. Since GSM's formation, the organisation has expanded to become a unique global business that delivers travel management solutions that truly fit globally, and locally, in over 40 markets worldwide. GSM is recognised for their consultative approach with clients to develop customised, results-driven travel programs that deliver tangible value and maximise travel spend for their clients. www.gsmtravel.com

Contact Charlie Baikie, charlie.baikie@gsmtravel.com, Michael Merrithew, Chairman, GSM Travel Management, michael.merrithew@gsmtravel.com or Ruud Titulaer directly, ruud.titulaer@gsmtravel.com.