



Tax Relief for Travellers as WestJet Eliminates U.S. Taxes

Calgary, July 28, 2011 – WestJet announced the removal of select U.S. aviation taxes from its fare structure in response to the Congress' failed attempt to approve the Federal Aviation Authority's (FAA) re-authorization extension.

"As of Saturday, July 23, 2011, several aviation taxes imposed by the FAA are no longer being charged," states Hugh Dunleavy, WestJet Executive Vice-President, Strategy and Planning. "WestJet has decided to remain consistent with our brand values and offer this savings directly to our guests. Our reservation system has already been updated and guests booking travel to the United States will not be charged these fees."

Until recent, the most prevalent tax for Canadian travellers was the international arrival and departure tax charged on international flights to and from the U.S. For Canadian travellers, this adjustment translates into a \$16.30 savings on all WestJet tickets booked on or after July 23, 2011.

Unsure of when these taxes will be reinstated, Hugh Dunleavy encourages guests to "book now while our seat sale is taking place and while this unexpected tax break is being provided. This additional savings combined with a strong Canadian dollar makes now a great time to book".

Please visit www.westjet.com for more information.

About WestJet

WestJet is Canada's favourite airline, offering scheduled service throughout its 71-city North American and Caribbean network. Inducted into Canada's Most Admired Corporate Cultures Hall of Fame and named one of Canada's best employers, WestJet pioneered low-cost flying in Canada. WestJet offers increased legroom, leather seats and live seatback television provided by Bell TV on its modern fleet of 96 Boeing Next-Generation 737 aircraft. With future confirmed deliveries for an additional 39 aircraft through 2018, WestJet strives to be one of the five most successful international airlines in the world.